



ATHENS | 30 SEPTEMBER 2015

ORGANISERS



UNDER THE AUSPICES OF



HELLENIC REPUBLIC
DEPUTY PRIME MINISTER



HELLENIC REPUBLIC
MINISTRY OF ECONOMY
INFRASTRUCTURE, MARITIME AFFAIRS & TOURISM

WITH THE SUPPORT OF



POWERED BY



09:30 – 10:00 Welcome/Registration

OPENING WELCOME REMARKS

10:00 – 10:20

George Stasinou, President, Technical Chamber of Greece
Mohamed Ba, Head of Innovation Division, BDT, ITU
Ioanna Samprakou, Chair, Organizing Committee & VP of HACE

OPENING WELCOME ADDRESSES

10:20– 10:45

Yannis Dragasakis, Deputy Prime Minister (TBC)
George Stathakis, Minister of Economy, Development & Tourism(TBC)
Panos Carvounis, Head of the Representation of the European Commission in Greece

OPENING KEYNOTE ADDRESS

10:45 – 11:00

SESSION 1
11:05 – 12:35

The Banking Industry Challenge

Keynote speech: **Euthimios Gatzonas**, Director, Government Financial Operations & Accounts, Bank of Greece

Commentator: **Vasilis Panagiotidis**, Director, Hellenic Bank Association

Panel:

Constantinos Frydakis, Head, Self Service Banking, ePayments & Retail Sales, Piraeus Bank

Nikos Christodoulou, General Manager for the Bank & the Group, IT Services, NBG

Effie Presvia, Head, Group e-Business, Eurobank

Stefanos Korodimos, Chief Information Officer, Attica Bank

Sotirios Kyriakos, Manager, Alternative Networks Division, Alpha Bank

John Broxis, CEO, MyBank

Nikos Karapanagou, Executive Chairman, Motivian SA

Coordinator: **Petros Kapasouris**, Deputy General Manager, Tiresias

SESSION 2
12:40 – 14:10

The retail industry Challenge

Keynote speech: **Vasilis Korkidis**, Board member of EuroCommerce, President ESEE
Commentator: **Fotis Antonopoulos**, Vice President, GRECA – Greek Association of E-Commerce

Panel:

Gregory Giannoukos, General Manager, MAT Technology
Kostis Stavropoulos, Managing Director, iSquare
George Drimiotis, CEO, Cardlink
Prof. George Doukidis, President ELTRUN, Professor AUEB

Coordinator: **Athina Kontogianni**, Hellenic Consumer's Deputy Ombudsman, Director of European Consumer Center of Greece

14:15 – 15:15 Light Lunch

SESSION 3
15:30 – 17:00

Digital Commerce Spectrum & the Mobile Enablers

Keynote speech: **Nikos Kabanopoulos**, General Manager for Greece, Bulgaria & Cyprus, Visa Europe
Commentator: **Espen Tranoy**, Managing Director, First Data Hellas & Regional Manager CEE and SEE

Panel:

Spyros Louros, Digital & New Business Development Director, OTE Group
Dimitris Plagiannis, Corporate Strategy Advisor, Mellon Technologies
Nikos Malliakas, Mobile Data & Content Senior Member of Staff, WIND
Yannis Sirros, Director General SEPE, Board Member DIGITALEUROPE, Vice Chairman Europe WITSA

Coordinator: **Ioanna Samprakou**, Vice President, Hellenic Association of Computer Engineers

SESSION 4
17:05 – 18:35

Europe Agenda towards and Integrated Digital Market

Keynote speech: **Hiroshi Ota**, Study Group Advisor, ITU
Commentator: **John Doxaras**, Founder & CEO, Warply

Panel:

George Nathanail, Senior Advisor, Infrastructures and Business Environment, Hellenic Federation of Enterprises - SEV
George Karantonis, CEO, Motivian SA, Vice-President & Treasurer, HAMAC
Tasos Tzikas, President, SEPE
Dionisis Kolokotsas, Public Policy Manager, Google
Dr. Prodromos Tsiavos, Senior Research Fellow, UCL/The Media Institute

Coordinator: **Kostas Kalogirou**, Partner – Corporate Development Unit Strategy & Finance Practice Leader, PLANET S.A

Coffee Break

Roundtable
19:00 – 20:30

Digital Payments as a tool for fighting tax evasion

Introductory Speech: **Tryfon Alexiadis**, Deputy Minister of Finance - TBC

Keynote speech: **Katerina Savvaidou**, Secretary General, Ministry of Finance – TBC

Panel:

Nelly Tzakou, General Manager, National Bank of Greece

Georgopoulos George, Deputy General Manager, Affluent Banking & Deposits, Piraeus Bank

Theodore Kalantonis, Deputy CEO, Retail Banking, Eurobank

Panagiotis Drosos, Public sector affairs Advisor to the management, Alpha Bank

Yannis Ioannidis, General Manager, Attica Bank

Haris Karonis, CEO, Viva, President HAMAC

George Stefanopoulos, Director General, EKT (Greek Mobile Operatoris Association)

Coordinator: Thanasis Misdanitis, Special Advisor to the Deputy Prime Minister

Cocktail